

Street Tag: A Fun and Engaging Way to Boost Physical Activity and Achieve Recognition

Street Tag is an innovative, app-based program that inspires families and communities to get active by turning everyday movement into a fun, interactive game. It's the perfect opportunity for Enfield primary schools, nurseries, childminders, and out-of-school clubs to encourage physical activity, foster healthy habits, and contribute to your accreditation goals.

🌟 What is Street Tag?

Street Tag transforms your local area into a virtual playground. Participants earn points by walking, running, cycling, or rolling (for wheelchair users) to collect virtual tags placed in the community. The app promotes active lifestyles while reconnecting families with green spaces and local facilities.

Key Benefits

1. Physical and Mental Well-being

- Gamifies physical activity, making exercise enjoyable and inclusive.
- Encourages families to achieve the recommended 60 daily active minutes.

2. FREE Participation

- Joining Street Tag is completely free, with full support from the Street Tag team.

3. Incentives and Rewards

- Schools, nurseries, and clubs can win performance bonuses, including prizes worth up to **£500 in Cosy Direct vouchers**.

4. Community Engagement

- Promotes active travel and reconnects families with local parks and facilities.
- Encourages teamwork and a healthy competitive spirit.

5. Education and Recognition

- Activities completed through Street Tag can be uploaded as a **TfL STARS Travel Plan story**, supporting your school's commitment to sustainable travel.
- Contributes to **Ofsted accreditation**, showcasing your focus on student well-being and community health.

Why Join Now?

- 24 settings are already participating, creating a vibrant and competitive community.
- Don't miss your chance to get involved—**two more seasons are coming in the new year.**

Hassle-Free Participation

Street Tag requires minimal effort from staff. Once set up, the app practically runs itself. You'll receive easy-to-use templates and guidance to make the onboarding process seamless.

How to Get Started

Contact MJ at meenakshi@streettag.co.uk

Sign up online:

- [Street Tag for Schools](#)
- [Street Tag for Early Years](#)

Make physical activity fun, engaging, and rewarding for your community. Join Street Tag today and be part of the movement!