



Enfield Achieves
Social Media Toolkit
2026

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Introduction

Enfield schools offer a fantastic educational experience to thousands of young people. We know how important it is to make sure your school rolls are filled and information about Enfield education is readily available to the people of the borough.

This is why, during one of the most important times of the school year, Enfield Council would like to support Enfield schools in sharing the achievements and success stories of the students with the wider community. We are doing this with the Enfield Achieves campaign.

Our campaign aims to:

- Promote external and Enfield Council's support services and counselling resources i.e., mental health services.
- Raise awareness of the multiple valuable pathways which can be taken by young people following A Level and GCSE results i.e., further education, apprenticeship or employment.
- Share success stories of student achievements from the results day and promote good work of schools.
- Encourage school, families and students to participate in the campaign to help amplify messages to the wider borough through social media and the use of hashtags #EnfieldAchieves, #EnfieldEducation #SupportingYoungEnfield

Enfield Council has prepared a media toolkit tailored specifically for GCSE and A-Level Results Day, including during exam period and post results day to ensure comprehensive media coverage and impactful storytelling.

Overall, we would like to share success stories of student achievements and promote the good work of schools.

Social Media Toolkit

This includes posts about:

- Results Day
- Success Story

Social media and hashtags to use:

Follow Enfield Council on Facebook / X(Twitter)/LinkedIn and Youth Enfield Instagram to see our #EnfieldAchieves campaign and share our posts to amplify the messaging.

Channel	Tags	Hashtags
Facebook	@EnfieldCouncilUK	#EnfieldAchieves #EnfieldEducation #SupportingYoungEnfield #EnfieldSuccess #EnfieldSchools
X (Twitter)	@EnfieldCouncil	
Instagram	@Youth_enfield /@EnfieldCouncilUK	
LinkedIn	Enfield Council	

Example messages:

We encourage you to share the example captions in your social media platform to celebrate the success of students and school in Enfield borough.

- *Capturing moments of joy, pride, and success at #ResultsDay across #EnfieldSchools! Congratulations to all our students, families, and educators on this momentous day. Here's to the next chapter of your journey! #EnfieldSuccess #EnfieldAchieves*

Ways to further support the campaign:

- Repost posts on social media from Enfield Council and Youth Enfield Instagram.
- Use hashtags and tag Enfield Council and Youth Enfield in social comms.

On Results Day

- Image and film consent: Print out posters and pin them up at your event so people know photos and films are being taken.
- Share positive and inspiring stories of student success, resilience, and growth. Highlight individual achievements, personal journeys, and the support systems in place at the school.
- Tag us – this is really important so we can share the achievements at your school.
- Use the hashtags we have provided so we can find you on social media.

Further resources to use:

Enfield Council's newsletter:

- Enfield Newsletter sign up: enfield-council.msgfocus.com/k/Enfield-Council/sign_up
- Enfield Council's Children and Education: enfield.gov.uk/services/children-and-education
- School & Early Years Improvement Service:
traded.enfield.gov.uk/thehub/store/enfield-education/school-early-years-improvement-service-seyis

Contact List:

If you have any questions about the toolkit, please email

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